

## LICENSE PLATE AUCTION GROUP (LPAG)

Colorado Department of Revenue

1881 Pierce, Boards & Commissions Conference Room, Lakewood Colorado

January 27, 2014

### Minutes to the Meeting

Members in Attendance: Maren Rubino, Rich Medina, Peter Pike, Bobby Juchem, Kelly Perez (via telephone), Mark Simon, and Bob Gall

Guests in Attendance: Tony Anderson (DOR), Chris Hochmuth (DOR), and Dylan Ikenouye (DOR) (via telephone), and Maury Knaizer (AG's Office covering for Kelly Perez) (via telephone)

### CONVENE:

- ✓ Meeting convened at 10:29 a.m.
- ✓ The point was raised that, under the state's Sunshine Law, that since an Agenda and was not posted, could we have a meeting. Maury cited the statute indicating this. Bobby apologized and said that it was true he had not had the opportunity to post the Agenda (although the meeting notices for the year are in fact posted on the web site and at Entrance A of this building). Bobby asked what should happen next.

Maury noted that any formal actions would be invalid. If there was just discussion, this would be OK, but there might be some legal issues as some people might have been interested in the discussions. Maury suggested moving the meeting to another time.

Peter asked what kind of notice was required for the Agenda. Maury said "complete and timely notice" but there wasn't a set time. For Cities and such, 24 hours but there was no definition for the state, obviously the longer the better. Maren asked if a minimum of 24 hours was sufficient, Maury thought that was defensible. There was general discussion around this.

Rich suggested pushing the meeting out for a week as there were important issues to be discussed and decided. Bob suggested having the discussions, coming to consensus, then asking for public input at a later date and then taking definitive action. Maury didn't think that was a good idea. Maury suggested that a couple of meetings with public input.

Peter asked if we could "Post" an established Agenda and modify them as needed. Bobby assured the committee that this would not happen again. Bobby suggested postponing discussion items to the subcommittee meeting, thus giving time to post the agenda.

Mark Simon asked if we could provide quick updates and not discuss policy or take action. Maury was comfortable with doing just updates.

Maren clarified the expectations for the Agenda – that these need to be emailed to Bobby so they could be included and added to the Agenda. Once established, Maren would see that it was "posted", approximately 72 business hours. This would be true of any subcommittee meetings as well.

Additionally as there was no Agenda posted for today's subcommittee meeting either, today's subcommittee meeting was cancelled and all updates presented here. Peter asked, again, if a "template" of the subcommittee Agenda be posted and items added as needed for future use. Chris sent out a quick email update to all LPAG Committee members and Interested Parties cancelling the Noon subcommittee meeting.

The question was asked about what sort of documentation/minutes were required for the subcommittee meetings (they are recorded as well). Maury said they were the same as for the full Committee. Peter asked if the recording was sufficient Maury confirmed. Chris will make recordings of the meetings, and provide them to Maren; no further minutes for subcommittee meetings need be made.

- ✓ Bob asked Maury, that since he is a Volunteer member of the Board, could he take his "Board Hat" off and put on his "Member of the Public" hat leave the table and go to another part of the room and make a statement or two? Maury indicated that if you are a member of the Board then you are a member of the Board and you do not wear two hats, but that he could indeed express his opinion, it would just be as a member of the Board. Maury clarified his comment further by saying that since Bob was a member of the Public (not a state employee or representing any particular stakeholder) that he was representing the Public.

#### UPDATES:

- ✓ Bobby asked Mark Simon for and update – he had none at this point.
- ✓ Bobby asked Peter Pike for and update – Peter provided and update on the contract as moving forward and was hopeful that the LPAG would be able to move forward on at least 4 plates soon. He also assured the group he would be sure there would be Agenda's for the future subcommittee meetings (2-12-2014).
- ✓ Bobby asked Maren for and update – Maren had none.
- ✓ Bobby asked Tony Anderson for and update – Tony had not updates and noted that he would forward any he had through Maren as he was not a Committee member.
- ✓ Bob Gall jumped in and asked if the \$300,000 was available for distribution, once the contract was signed. Mark answered that the money was in the hands of the Disability Benefits Support Committee and all they are waiting for the MOU to be executed then it would be transferred.
- ✓ Bob further offered that he spoke to Ralph Clump (sp?) the owner of Trice Jewelers. They are the jewelers of the Denver Broncos. Bob asked them if they would be interested in displaying a Colorado License Plate to provide exposure to the Bronco Group and people who frequent that establishment, noting that the LPAG would get press, Trice would get press and the Broncos would get press, and what did Mr. Clump think. Mr. Clump offered that he thought the prices the LPAG was asking was out of his area of expertise, but he dealt with people in that area and he thought there were only two venues in Colorado where contributions of more than \$1million could be expected from a single individual, Aspen and Denver. Consequently Bob wanted to offer as an "update" that when the LPAG talked to Zim Consulting that they choose the proper venue in order to ensure the proper people were there to achieve the LPAG's goal. [The greater point being – an online presence alone won't work.]
- ✓ Peter offered that the subcommittee had been talking about sustainability and that recommendations should be coming forth; please add them to the agenda.
- ✓ Bobby asked if there were any further updates.

## Questions:

- Mark asked from the minutes of the last meeting about whether Dylan or Tony had an update on the use of symbols. This would be more substantive and would be an Agenda item for the next meeting.
- Marked also asked if Dylan's presentation about those events that drive plate requests. Tony said that Dylan's presentation was complete and that he was reviewing it. And it would be an Agenda item for the next meeting.
- Marked asked if the Chairman (Bobby) had any updates – Bobby said he really didn't and was still waiting to hear back from his contacts in New Hampshire regarding how they were handling symbols on plates.
- Peter asked if symbols on plates became an option would there be additional work needed by the LPAG to proceed – would there need to be a Rule Change. Mark thought there would need to be a Rule change. Mark asked additionally if there would have to be programming changes, Maren said it hadn't even been researched yet. This devolved into a general discussion about how license plate readers and law enforcement in general handled symbols and pictures on plates.

Bobby adjourned the meeting at 10:48 am

Respectfully submitted  
Chris Hochmuth  
Administrative Services Supervisor  
Title and Registration Sections  
Department of Revenue