

LICENSE PLATE AUCTION GROUP (LPAG)

1881 Pierce St.
Boards and Commissions Conference Room
Lakewood, CO 80214

March 30, 2015

Minutes to the Meeting (Amended)

Members in Attendance: Bobby Juchem, Rich Medina, Gina Robinson, Maren Rubino, Bob Gall, Mark Simon, Peter Pike, Terri Krupke, TH Mack Sr

Guests or DBSCC members in Attendance: Chris Hochmuth – DOR, Zach Pierce – Gov.'s Office (via telephone), Kaitlin Brady, Kit Sage, LeeAnn Morrill– AG's Office (via telephone), Dylan Ikenouye—DOR, Marty Zimmermann – Zim Consulting

All LPAG meetings are electronically recorded. Please refer to the meeting recording for further details.

CONVENE:

Meeting was convened by Rich Medina at 9:00 am.

Roll was taken. Rich introduced Terri Krupke who will be taking over for Rich as of this meeting.

Rich asked for a motion to approve the minutes from 2/23. It was moved and 2nd. Motion passed with Mark abstaining.

Rich asked for a motion to approve the minutes from 3/25. It was moved by Gina and 2nd Bob Gall. There was a slight correction to the last bullet line where Mark said he'd work with the Gov.'s office for finding Legislative sponsors. Motion passed. Minutes were approved as amended.

As Bobby is running late, the Group moved forward with other agenda items.

→ Treasurers report:

- Gina had no updates
- Zach agreed no updates at this point.

→ My Plates:

- Bob Gall reported that Steve Farrar of Texas MyPlates.com said they had reached a settlement with the Patent holder; Steve is expected to call in and answer questions.

A short break was taken at 9:09 a.m. awaiting the arrival of Bobby and LeeAnn.

Meeting reconvened at 9:14 am with the above mentioned present.

→ Summary of Retreat report: {Refer to recording for complete transcript}

- Bobby recapped the retreat
- Purpose of retreat was to discover how the LPAG could become more effective. The number of individuals from state agencies makes the committee less agile. First auction was not as successful as hoped. Rebound Solutions hired to facilitate and the
 - Options discussed at the retreat were:
 - Keep going as is
 - Set up a non-profit with DBSCC and have them contract with a 3rd party
 - Set up a 501(c)(3) – legislatively not likely
 - Working with SIPA
- Exploring a partnership with DBSCC is the option that LPAG decided to move forward with during the retreat.
- Several of the LPAG members met via conference call with DBSCC and had that discussion.
 - DBSCC seemed a bit tenuous as they are “normalizing” phase
 - DBSCC was not sure they had the skill set
 - DBSCC was concerned about the size of the group and being agile
 - They talked about possibly addressing this via a subcommittee
 - DBSCC was ultimately excited about the possibility and agreed to move forward
 - Both groups need to vote to move forward with delegates from each
 - Together DBSCC and LPAG members (or their delegates) will help to draft appropriate legislation to move forward
- Bobby asked if the group wanted to move forward. Motion that we move forward with DBSCC to draft legislation to be introduced this session to move LPAG into the DBSCC was made by Mark Simon. 2nd by Bob Gall. TH Mack asked the impact would be to the other options discussed. Bobby confirmed that if TH Mack thought something in those options could be folded in to the legislation, if there were benefits. Peter Pike stated that his role may be in conflict of interest, because there would no longer be a separation. He expressed concern that there may be a conflict of interest for his position. LeeAnn advised that until the specifics which if any, LPAG members would move over we should not assume there would be a conflict. Bobby recommended that Peter participate on the legislative drafting committee. Peter agreed to participate. Bob Gall, Mark Simon, Peter Pike, Bobby Juchem and Zach Pierce participated in a discussion about the makeup of the DBSCC, the number of members and the purpose of a subcommittee.
 - The vote was called:
 - Gina – Yes
 - Maren – Yes
 - Peter – Yes
 - Mark – Yes
 - Bob – Yes
 - TH – Yes
 - Bobby – Yes
 - Terri – Yes
 - Motion passed unanimously
- Bobby asked who should be on the legislative committee

- Mark nominated Bobby, Maren, and Bob.
- Bobby nominated Peter, TH and LeeAnn (LeeAnn thought that this sub group just needed to be noticed and make recommendations back to LPAG)
- A discussion ensued about the differences between LPAG and DBSCC and who the final stakeholders might be.
- Mark, Gina and Zach were added to the legislative committee.
- TH Mack nominated Kit Sage (Kit agreed)
- Maren noted that the group is no longer really a subcommittee and no longer seemed efficient. Mark noted the time commitment required as there would only be about 5 days to get the legislation dealt with.
- Bobby tabled the discussion to speak with Steve Farrar who had joined the call.

→ Steve Farrar from MyPlates.com joined the call to discuss how they do business and how they have addressed the patent issue for approximately 1 hour.

→ Bobby Re-opened the discussion about who should be on the legislative committee. Discussion ensued. There was general discussion about the realistic expectations given the amount of time left in the Legislative Session.

- Maren made a motion that as the subcommittee was pretty much everyone and given the short time frame, that people could participate as they have time. There was a 2nd, the motion passed unanimously.
- LeeAnn was going to check on the minute keeping requirement for the Legislative Subcommittee

→ **Updates on the Patent:**

- There is going to be a call with Mr. Barnett's attorney, now that he' been able to speak with his client.
- LeeAnn is guessing Mr. Barnett is not going to move forward with anything, but that was a guess.

→ **Amending Terms and Conditions for Online Auctions**

- Appointment of the special AG is on hold pending AG's internal staff shuffling. Should have something next week. LeeAnn suggested that the Group review the Attorney, whose volunteering, fee agreement. Mark would be sending it out to the Group.

Bobby asked the group to consider who might make a good Vice Chair and nominations for the replacement for Peter Kopp and other vacancies.

→ **Public Testimony:**

Kit Sage had nothing to say.

Peter moved to spend money to contract with and Auction House to auction off plates. Bobby table the motion to the next meeting as it was not an agenda item that was noticed.

Peter provided public testimony on why the LPAG's work to generate revenue is so vital by giving an example of how SSI/SSDI application assistance can impact families' lives in such a profound way.

Meeting adjourned at 11:34 a.m.

Amended 4/21/15 by Maren Rubino at the request of member TH Mack.
Reamended 6/8/15 by Maren Rubino at the request of member TH Mack.

Note: To request an electronic copy of the recording of this meeting, please contact Chris.Hochmuth@state.co.us via email.

Respectfully submitted
Chris Hochmuth
Administrative Services Supervisor
Title and Registration Sections
Department of Revenue